

### SHANGHAI CUP

### **13 MAY 2017**

To coincide with the first ever AFL match for premiership points in Asia between Port Adelaide and the Gold Coast Suns.

12-A-Side Open Competitions plus Masters and Juniors Competitions in Association with the Austcham Shanghai Summer BBQ

Register your interest at AFL-Asia.com

Wellington College International Shanghai Pudong New District, Shanghai

For more information, please contact; Grant Keys at grant.keys@afl-asia.com











### **PROSPECTUS**



AFL Asia warmly welcome all competitors, families, friends and spectators to join us in Shanghai, China for one of the biggest weekends of football in Asia ever seen! We hope this prospectus will help inform, encourage and inspire your participation.

### **Weekend Overview**

### Friday 12 May

- AFL Sportsman night at The Camel (tickets available from PAFC website, see events section)

### Saturday 13 May - Shanghai Cup, Wellington College International Shanghai

- 7.00am First buses leave The Camel
- 8.30am Open and Masters preliminary games begin
- 12.00pm Lunch break Live band on stage
- 12.30pm Preliminary games continue, Junior games begin
- 2.30pm Live band on stage
- 3pm Shanghai Cup Finals
- 3.40pm Masters Grand Final
- 4.20pm Open Grand Final
- 5.20pm Presentations
- 6.00pm Buses return to Camel
- 7.30pm Shanghai Cup after party at the Camel

### Sunday 14 May - Jiangwan Stadium (transport and tickets not included in rego)

- 1.20pm Gold Coast vs Port Adelaide
- 3.40pm Team China vs AFL Asia Lions (locals feature game 2x20min)
- 4.30pm Kick and Catch on the field

### **SCHEDULE**

# DRAFT PROSPECTUS VERSION FOR DISCUSSION - FINAL WILL BE PROVIDED TO ALL TEAMS BEFORE PLAY

## AFL ASIA Shanghai Cup - Open and Masters

Darkside Dragons Finals	Vietnam Swans	Singapore Wombats 12	Lao Elephants 11	Beijing Bombers 10	OPEN DIVISION Pool B 9	8	Guangzhou Scorpions 7	Japan Goannas 6	Hong Kong Dragons 5	Malaysian Warriors 4	Shanghai Tigers 3	OPEN DIVISION Pool A 2	_	100000
Team 5b	Team 4b	Team 3b	Team 2b	Team 1b	OPEN DI		Team 5a	Team 4a	Team 3a	Team 2a	Team 1a	OPEN DI		

MASTERS DIVISION

Team 1 Malaysian Warriors

Team 2 Barbarians

Team 3 The Slugs

Team 4 Coral Coast Sons

Game durations
Preliminary games (30 min timeslots)

Semi and Grand Finals (40 min timeslots)

Coin toss between Captains to take place at officials tent at half time of prior game

2 x 15 & 5min half time

2 x 12 & 3min half time / 3 minutes between games

Bus pick ups - F	Bus pick ups - From Camel Bar 1 Yueyang Rd, Xuhui Qu 由容顯1句, 汽条米函7-00	Rd, Xuhui Qu 由阳	格1号, 近來平路		
	7:00 -	Shanghai, Malaysia, Barbarians	sia, Barbarians		
33	7:30 -	Beijing, Lao, Slugs, Coral Coast	gs, Coral Coast		
	8:00 -	HK, Japan, Singapore, Vietnam	apore, Vietnam	GZ separate arrangements	ements
Round	Time	Oval 1	Boundary duty	Oval 2	Boundary Duty
_	8:30 8:55	1a v 2a	2b & 4b	1 v 2	3 &
2	9:00 - 9:25	1b v 2b	18 & 28	3 v 4	1 &
з	9:30 - 9:55	3a v 4a	16 & 26	3b v 4b	5a &
4	10:00 - 10:25	5a v 1a	38 & 48	5b v 1b	3b &
5	10:30 - 10:55	2a v 3a	59 & 18	2 v'4	1 &
6	11:00 - 11:25	2b v 3b	2a & 3a	1 v 3	2 &
7	11:30 - 11:55	4b v 5b	26 & 56	4a v 5a	5b &
8	12:00 - 12:25		Break - Live	Break - Live Band on Stage	
9	12:30 - 12:55	1a v 3a	46 & 56	1 1 4	2 &
10	13:00 - 13:25	2 v 3	1 & 4	1b v 3b	48 &
⇉	13:30 - 13:55	2a v 4a	1a & 3a	2b v 4b	1b &
12	14:00 - 14:25	5a v 5b	2a & 4a		
1000	14:30 15:00		Break - Live	Break - Live Band on Stage	
Finals	15:00 - 15:35	1st A v 2nd B	TBC TBC	2nd A v 1st B	TBC TBC
	15:40 - 16:15	Masters (	Masters Grand Final	Junior C	Junior GF (TBC)
	16:20 - 16:55	Open G	Open Grand Final		
			Break - Live	Break - Live Band on Stage	
	17:20 17:40	Prese	Presentations		

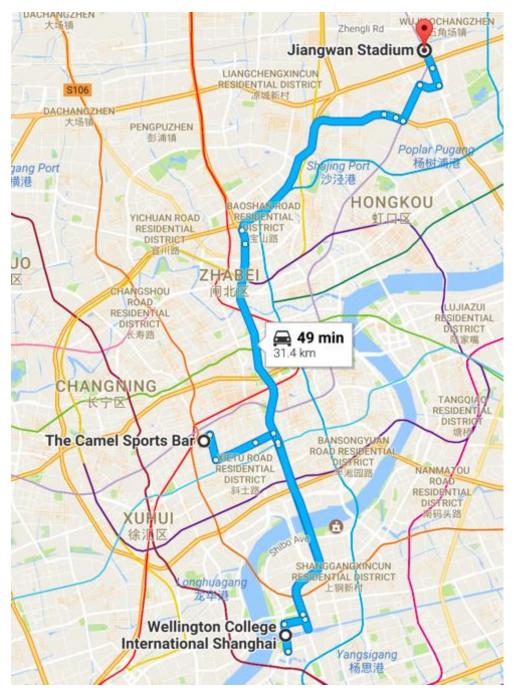
### **Event Details**

### **Ground Locations**

<u>Shanghai Cup:</u> Wellington College International Shanghai, No.1500 Yao Long Rd. Pudong Xinqu, 耀龙路 1500 号, 近海阳西路

AFL game: Jiangwan Stadium 346 Guohe Rd, WuJiaoChang, Yangpu Qu 国和路 346 号, 近政通路

Central meeting place: Camel Sports Bar, 1 Yueyang Rd, Xuhui Qu 岳阳路 1号, 近东平路



### **REGISTRATIONS - TEAM SHEETS**

- All senior teams are required to register up to 20 players and 1 coach by filling out the Shanghai Cup Team Sheet and email it to <a href="mailto:grant.keys@afl-asia.com">grant.keys@afl-asia.com</a> before the start of their first game.
- The Team Sheet can be downloaded via this link: <a href="https://www.dropbox.com/s/rxnjw744tzx8fvq/Shanghai%20Cup%">https://www.dropbox.com/s/rxnjw744tzx8fvq/Shanghai%20Cup%</a> 20Team%20Rego%20Form.xlsx?dl=0
- Teams cannot add, replace or swap any players for the remainder of the tournament. Any teams found to have played anyone not on their team list will be disqualified and forfeit points for the game.
- All senior teams will receive 21 complimentary AustCham Summer BBQ registrations for their registered players and coach. Additional tickets can be purchased through <a href="mailto:theatscan">the AustCham</a> <a href="mailto:website">website</a>



### **SENIOR FEES**

\*\*\*US\$1,000 for all Open and Masters teams is now due\*\*\*

For Clubs within Asia:

Bank: HSBC Singapore

SWIFT: HSBCSGS2

Account Name: Cameron Fidler

Account No: 143-168243-221

For clubs within Australia:

Bank Account Name: Cameron Fidler

Bank Account No: 239474118

Bank Name: HSBC

Bank Code: 343-001

Bank Address: 271 Collins Street, Melbourne 3000

SWIFT: HKBAAU2S

### Includes:

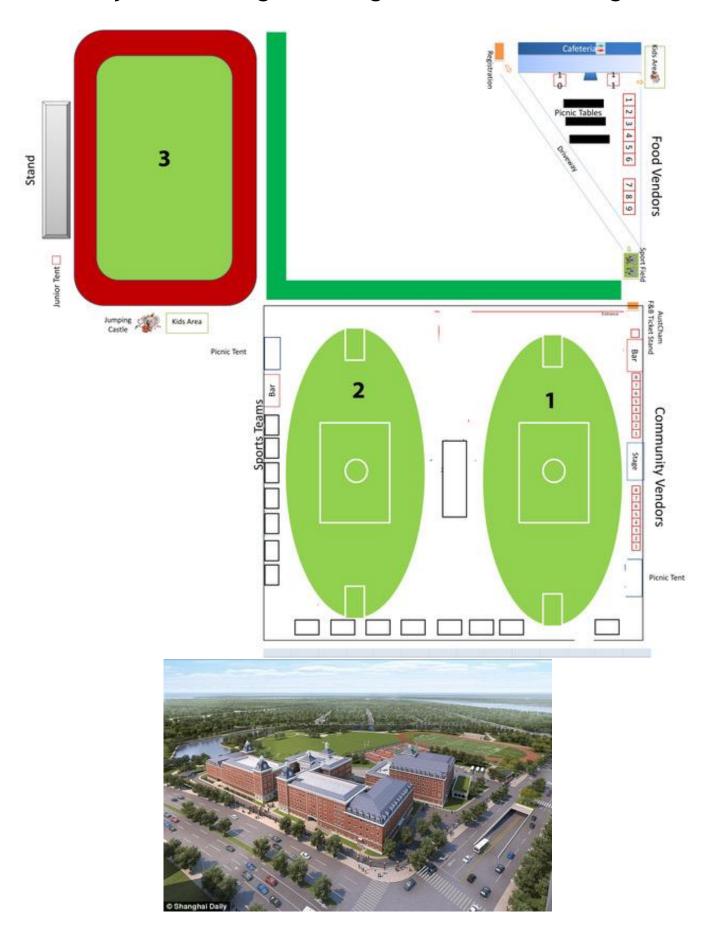
- Ground fees
- Paid umpires (accredited to at least Lv1 where possible)
- Water, ice and refillable water bottle
- AustCham Summer BBQ registration (21 registrations per team)
- Return bus transport from the Camel to Wellington College
- Shanghai Cup footy record
- Backpack with giveaways
- Massage services
- Medical services (participants responsible for any medical costs incurred)

### Juniors: 100rmb per child aged 7 and over (payable on the day)

### Includes:

- Ground fees
- Water, ice and refillable water bottle
- Shanghai Cup footy record
- Backpack and giveaways
- Medical services (participants responsible for any medical costs incurred)

### Ground Layout - Wellington College International Shanghai



### AustCham Summer BBQ

### Saturday 13th May, Wellington College International School October

The Shanghai Cup will be held in conjunction with AustCham Shanghai's annual Summer BBQ, ensuring a full-day family-friendly festival atmosphere with plenty to eat, drink and keep you entertained. The Summer BBQ is open to the community, around 6-800 additional people are expected to join us and experience just how good's footy in Asia!

There will be lots of outdoor games and activities for the young ones off the field too, a live band playing classic Aussie tunes as well as fantastic raffle prizes up for grabs.

The Shanghai Cup will therefore be a ticketed event, with all registered senior teams receiving 21 complimentary registrations as part of your fees.

**Additional Tickets:** <u>Tickets are now on sale from the AustChamp website</u>, be sure to get in quick and take advantage of the discounted online pricing for any additional ticket requirements for your team.

Online: 60 RMB At the door: 100 RMB Under 16: free



### **EVENTS**

### FRIDAY 12 MAY



### AFL SPORTS NIGHT AT THE CAMEL SPORTS BAR

### 7:00pm - 10:30pm

The first event as part of the Camel fan package sees you open this historic weekend with like minded footy fans. Hear from PAFC speakers while enjoying canapés and two hours of free flow beverages to kick your weekend off right.

Includes Canapés and two hours of beverages and entertainment

Venue The Camel, 1 Yue Yang Lu (near Dongping Lu), Shanghai

Cost \$80AUD

### **OPTIONAL EXTRA**

Includes A four-course meal from a Two Star Michelin Chef in one of Shanghai's premier Italian restaurants paired with high quality Italian wine. Access to the Camel after the dinner (50m walk)

Venue D.O.C Gastronomia Italiana, 5 Dongping Rd (Near Hengshan Rd), Shanghai Cost \$160AUD



### PAFC OFFICIAL WELCOME RECEPTION 7:00PM - 10:00PM

The official welcome event & cocktail reception at the luxurious Portman Ritz Hotel. Receive an official welcome to Shanghai from PAFC Chairman David Koch and then hear from Coach Ken Hinkley and players as they provide an insight into the unique preparation leading into this history making game,

Includes Premium canapés, 3.5 hour drinks package and entertainment

Venue Portman Ritz-Carlton Shanghai, Shanghai Center, 1376 West Nanjing Road Cost \$295AUD

### SATURDAY 13 MAY



### Shanghai Cup After Party From **7.30**pm

Happy hour back at the Camel! We invite all teams to come and wind down over a few well earned cold ones with us at the Camel after the days play. No formal presentations or dinner or anything, just use the Camel as your central meeting place and launch pad for further nocturnal activities should you have any energy left!

Lanyards will be provided to all Shanghai Cup participants for special offers in all Camel Venues as per below on Saturday night

Cost: Free, food and drink available from menu





















### **SUNDAY 14 MAY**



### BEFORE THE BOUNCE BREAKFAST - CAMEL STYLE 9:00AM

The second event of the Camel fan package, enjoy buffet breakfast and free flow coffee, tea, juice and beer white hearing pre-game from PAFC speakers.

**Includes** Buffet breakfast, beverages and bus transfers to Jiangwan Stadium and return trip to the Camel after the game.

Venue The Camel, 1 Yue Yang lu (near Dongping Lu), Shanghai

Cost \$100AUD



### THE LOUNGE 11:45AM — 5:00PM

The Lounge provides the perfect blend of exclusive hospitality and football experience

Enjoy gourmet catering in a casual stand up setting before and during the match. You will then have the option of heading outside to enjoy the action from the Lounge's reserved seating area or staying inside to relax and enjoy the hospitality. Entertainment includes pre-game assistant coach interview and a unique insight into the game plus half time and post-game DJ.

Includes Canapés, beer, wines and soft drink

Cost \$396AUD

Capacity 1,000 max available



### THE FIELD CLUB 11:45AM — 5:00PM

Located within the seating bowl at the north-western end of the Stadium, The Field Club will offer a relaxed carnival atmosphere, making it the perfect venue for those wanting to combine the unique festival atmosphere this game will provide with live AFL action from the convenience of your allocated reserved seat.

Includes One hour canapés and beverages until half time (cash bar thereafter)

Adults \$220AUD

Students \$160AUD

Capacity 1,000 max available

### **Rules and Guidelines**

### **Important Game Rules**

- 1. Team sheets at the official's tent will need to be filled out by team officials before the start of each team's first game, noting their list of up to 20 players names and numbers. Teams cannot add, replace or swap any players for the remainder of the tournament. Any teams found to have played anyone not on their team list will be disqualified and forfeit points for the game.
- 2. There will not be an interchange zone area but teams are encouraged not to allow a substitute onto the ground until a player has fully crossed over the boundary line close to where the team's officials are (unless in the case of injury). There will not be a 'substitute' player on the interchange.
- 3. 25 meter penalties will apply, not 50 meters.
- 4. Maximum of four players in the center square for a bounce.
- 5. Send off rule. Applies for what would be a reportable offence. This includes abusive language and time wasting. 10 minutes in the sin-bin. The player cannot be replaced during the 10 minutes. In the case of a particularly serious offence, AFL Asia and its Officials will have the right to ban a player for the remainder of the competition. In this instance, the player can be replaced for the next game.
- 6. Time wasting and abusive language rules also apply to runners, water bearers, coaches and interchange players. If need be, Officials will have the right to order that club to remove one player for 10 minutes in the sin-bin.
- 7. Each team is permitted one team runner and 2 water bearers.
- 8. Head counts. Only a captain can request a head count from the central umpire. If requested, the teams must immediately line up in the center of the ground for a count. Any player observed to leave the field will be counted.
- 9. If there are extra players on the field, that team (applies to both) will have their score reset to zero. If there are no extra players on the field the opposing captain will get a free kick, plus 25 meter penalty to restart the game.

### **Scheduling of Games**

Each team will play three preliminary matches. Semi Finals and Grand Final for the Open division and just a Grand Final for the top two Masters teams. The Open schedule has been balanced with an even number of first/second division Asian Champs teams.

### **Duration of Games**

Preliminary matches have been extended to 12min halves, with just 3 minutes break in between games and at half time.

<u>Preliminary Matches:</u> 2x12min halves, with a 3 minute half time break. <u>Finals Matches:</u> 2x15min halves, with a 5 minute half time break.

### **Start Times**

Teams will need to be ready to take the field **immediately** after the final siren of the preceding game, as only 3 minutes will be available between games to allow teams to conduct a final warm up and take their positions. The announcer will sound a one minute warning.

Due to the necessity to keep to a tight schedule, a centrally controlled siren will sound right on the designated start and end time of both halves for both grounds. The game will officially commence when the Umpire blows his whistle and conducts the first bounce, as soon as possible after the sounding of the siren, once all players are in position.

### "1-minute rule" and "No Show" penalties

If a team is not in position after 1 minute of the sounding of the first siren to start play, a penalty of 1 goal per minute will follow until they take the field and the umpire's whistle is blown to start play. The first goal would be awarded to the team on the field at the 1.00min mark, up to a maximum of 12 goals at 12.00min). For example if the umpire's whistle to start the game is blown at the 4.25min mark, the team that took the field and were in position to play on the first siren would start 24-0 up.

If both teams are not in position on the sounding of the first siren, the umpire will only begin the 1-minute count once one of the team's players is in position.

If a team has still not shown up on the sounding of the half time siren, the game will be awarded to the team on the ground and a score of 72-0 will apply. The central umpire will be responsible for managing and ruling on applicable penalties.

### **Overtime**

<u>Preliminary Games</u> - No overtime will be played in the preliminary games. Both teams will be awarded 2 points. (4 points for a win, 0 for a loss)

<u>Semi Finals</u> - Should scores be tied at the end of play, the ball will be immediately returned to the center square as if a goal had been scored, to begin a "Golden Goal" period of play, where the first team to kick a goal will be declared the winner. Teams will not switch ends or coaches allowed onto the field before Golden Goal period, play is to continue as soon as possible.

<u>Grand Final</u> - Should scores be tied at the end of play, 2x5-minute overtimes will be played with 1-minute break to allow players to change ends in between periods. Coaches will not be allowed on the ground in between periods. Should the scores still be tied at the end of the overtime period, on the sounding of the siren the umpire will return the ball to the center square for a Golden Goal period of play.

### **Coin Toss**

The Captain (or representative) of each team must attend the Marshall's Tent at half-time of the game preceding theirs. A coin toss will take place by the designated umpire or AFL Asia official.

### **Number of Players**

12 players on the field and a maximum of 8 interchange players (maximum of 20 players per game). Teams may not swap or bring in new or substitute players once the team sheet has been submitted.

### **Player Registration**

All teams will be required to complete the online player registration form by Monday 8 May, necessary to receive your complimentary passes (21 per team) into the AustCham Shanghai Summer BBQ.

### Ring-Ins

There are no ring-in guidelines for the Shanghai Cup. Clubs are open to pick anyone in their team of 20.

### **Local Player Quota**

While strongly encouraged, there will be no requirement to field local players.

### **Medical Insurance**

By registering for the AFL Asia Shanghai Cup you accept Australian Rules Football or any modified version of it may be dangerous and involve physical contact, and that playing in the Shanghai Cup the members of your team do so at their own risk.

While AFL Asia takes every precaution to prevent any injuries from occurring, neither AFL Asia, its Clubs, any of the volunteers who assist or the staff, administration or management of the grounds used, accept any liability whatsoever for any personal injury arising from the playing of Australian Rules Football.

You also accept that teams and their players are personally responsible for their own insurances. AFL Asia highly recommends you ensure your travel insurance includes coverage for Australian Rules Football.

By registering your team you acknowledge that your team members will compete in the Shanghai Cup at their own risk, and any medical expenses or charges incurred if injured will be covered by your own means.



### Accommodation and Visas

We are proud to have Australian owned, Shanghai Based AustCham member Freedom Road Destinations as our official travel partner for the Shanghai Cup. FRD have put together a number of competitive deals and AFL game ticket packages for Shanghai Cup participants and have a dedicated person on hand to handle all your hotel bookings, airport transfers and visa requirements.

Following the unprecedented demand for tickets for the historic Port Adelaide vs Gold Coast game to be played in Shanghai on Sunday 14 May (all reserve tickets sold out in record time) AFL Asia with support from PAFC and Freedom Road Destinations are happy to make available a limited amount of Grandstand Terrace tickets along with our AFL Asia Shanghai Cup Packages and give you the opportunity to raise money for your club through the selling of them.

As part of their sponsorship of the Shanghai Cup, Freedom Road Destinations are offering generous commissions of 8% on all of their Shanghai Cup and China Free'N'Easy packages, which will be split 50/50 between AFL Asia and the Club from where that booking originated from. That equates to A\$464 back to your club for every "12-day China Highlights" package for 4 people (as seen in the attached flyer below) that originates from anyone within your club or wider network of friends and family.

The offer will be extended throughout 2017, so if anyone within your wider network books a China Free'N'Easy tour through ray.petts@freedomroaddestinations.com this year your commissions will be calculated and included in your annual fees invoice. All they have to do is mention the name of your club to Ray at the time of booking.

DOWNLOAD: Shanghai Cup/AFL game packages

Shanghai Cup/AFL game packages

DOWNLOAD FREE'n'EASY CHINA PACKAGES: FRD China Free'n'easy flyer 2mar

### **Visas**

### Australian citizens require a visa to travel to China.

We recommend that you check conditions and apply for your visa as soon as possible through your

local Chinese Embassy



### Online survival guide

The "Great Firewall of China" can provide a few headaches, but there are plenty of resources available to navigate your way around China easily.

While there is no shortage of wi-fi in Shanghai, Facebook, Twitter, Instagram, Youtube, Dropbox, many news sites and every Google service (Google maps, google translate and yes, your gmail) will work terribly to not at all without a good VPN.

A VPN basically disguises your location, making it look as if users are accessing the internet from a different geographical location. There are many VPN's on the market, we use **Express VPN** which we find is one of the better paid ones that has a one-month plan for \$12.95 without all the ads and hassle you will get with the free ones.

Even with a VPN, access to western sites can still be mind-numbingly slow, you'll be able to check your emails and update your Facebook status, but don't expect brilliant streaming speeds. Apple services are not banned.

### Go local

If you get stuck without a VPN there are plenty of great Chinese apps and sites to help you navigate your way around China

<u>http://www.smartshanghai.com/</u> - SmartShanghai provides **daily updated** listings of events, a full scale dining & nightlife directory, editorials, newsletters, housing classified, dating online, taxi printouts and interactive map for easy navigation in Shanghai.

**WeChat** – The most popular social network app in China right now. WeChat users (i.e. most people in China) can do just about anything, inc social networking, messaging, games, sending money, video and audio calls, shop, book travel, and much more etc etc. It's basically China's version of Facebook, Twitter, Instagram, Tinder, Paypal and Skype rolled into the one app. If you meet a local good chance they will want to scan your QR code.

**Baidu:** Good <u>maps</u> and <u>translate</u> services, although mostly in Chinese...



### Other Useful Information

### Money

Renminbi, literally people's currency, is the legal tender of the People's Republic of China, which is issued by the People's Bank of China. It has another name, Chinese Yuan.

• Short official name: CNY (Chinese Yuan)

• Abbreviation: RMB

### \$A1 = 5.2 RMB

ATMs are widely available in China and accept most major cards. It is quite easy to exchange money in China and the rates will be more favorable, but it is advisable to exchange a small amount in your country before leaving.

### Climate

May in Shanghai is a warm month in general, with changing weather. Daytime and nighttime temperatures vary greatly, the average temperatures are  $23 \, ^{\circ}\text{C}$  ( $73 \, ^{\circ}\text{F}$ ) and  $16 \, ^{\circ}\text{C}$  ( $60 \, ^{\circ}\text{F}$ ).

### Hospital

As one of the first tier cities, Shanghai's healthcare infrastructure is better compared to the second and third tier cities. Medical sponse???

For a list of hospitals, services and costs visit: https://www.expatmedicare.com/healthcare-shanghai-expat-guide

### **Telephone**

International direct dialing code: 00
Country code for calls to Australia: 61
Country code for calls to China: 86

Emergencies: 110 (foreigner's section: 63215380) Fire: 119, 63213535 Ambulance: 120, 63240898

### Time Differences

From October to March (Australian daylight saving) times in selected Australian capitals relative to China time are:

- Canberra/Eastern Capitals +3 hours
- Brisbane +2 hours
- Darwin and Adelaide +1.5 hours
- Perth no difference

### **Sponsorship Opportunities**

This event will be a unique opportunity for us to provide our sponsors with great exposure and we welcome any contacts of businesses that might like to sponsors Champs. Here are a few opportunities we would like to offer (all prices in USD):

<u>Water bottle sponsor</u> - To reduce waste, we would like to encourage teams to use water bottles by providing every participant with a bottle in their grab bag. Cost - Pay for all the water bottles with your logo printed on them.

Ad in footy record - 1000 Shanghai Cup records will be printed for all participants. Have your company feature in it with a half (\$250) or full page ad (\$500), or to a more prominent position (back cover, inside cover)

<u>Sandwich board banner</u> - Printed on two sides and placed prominently in the middle of the field in between the two grounds. Cost: \$500

<u>Tent sponsor</u> - Your own fully catered tent on the sidelines of Champs. Cost \$1-2k negotiable on requirements

<u>AFL Asia/Shanghai Cup naming rights sponsor</u> - Want it all? We would be happy to negotiate a naming rights package if you would like to increase your exposure to a diverse audience right across Asia.

Contact grant.keys@afl-asia.com for more information on sponsorship opportunities.



### AFL Asia thanks the following for helping us grow footy in Asia:

































www.afl-asia.com

facebook.com/aflasia\_